

BECOME A **SUPER STEM COMMUNICATOR**

COMMUNICATION TRAINING FOR ALL SCIENCE AND TECHNOLOGY PROFESSIONALS

Developed as part of the Superstars of STEM program, these workshops extend our bespoke training to all STEM professionals across Australia.

These workshops will equip participants with the skills to become advocates for their science and role models for young Australians.

The one-day workshop will provide a fast-paced taste of the hands-on professional development Science & Technology Australia has developed for the acclaimed Superstars of STEM program: build your online influence; tell good stories on stage; deal with the media; communicate with authenticity; and speak with influencers and decision makers.

You will come away from the session with the confidence and skills to be a well-rounded communicator, ready for anything that comes your way.

**BUILD YOUR PROFILE.
SHARE YOUR PASSION.
PROMOTE YOUR SCIENCE.
INSPIRE THE NEXT GENERATION.
BECOME A SUPER STEM
COMMUNICATOR.**





BUILD YOUR PROFILE

Get insights and instructions from one of Australia's leading experts in online communications, and discover the application of these tools to improve the way science is valued and understood by the Australian community.

BE A STORYTELLER

Learn to share your story, on stage and in writing, in a compelling way - to engage audiences (big and small) and inspire action and passion in those you speak with.



ADVOCATE FOR YOUR SCIENCE

Gain confidence to speak with authority when you meet with leaders in business and government. Learn how to quickly summarise your work and how it contributes to a brighter future for Australia.

BE AN INFLUENCER

Your work already changes the world for the better; learn how telling more people about it can enhance and amplify this impact and inspire a new generation to pursue a career in STEM.



You arrange the venue (in an Australian capital city) and participants, and Science & Technology Australia will bring the experts to you, along with an infectious passion for storytelling and Super STEM communication.

PRICES (EXCLUDING GST)

INDIVIDUAL
\$990 per person

GROUP
\$8,000 for 10 people
\$15,000 for 20 people
\$20,000 for 30 people

We are also pleased to offer a further 10% discount for members of STA.

TO FIND OUT MORE, contact Science & Technology Australia at info@sta.org.au or call us on **(02) 6257 2891**.