



Science &
Technology
AUSTRALIA



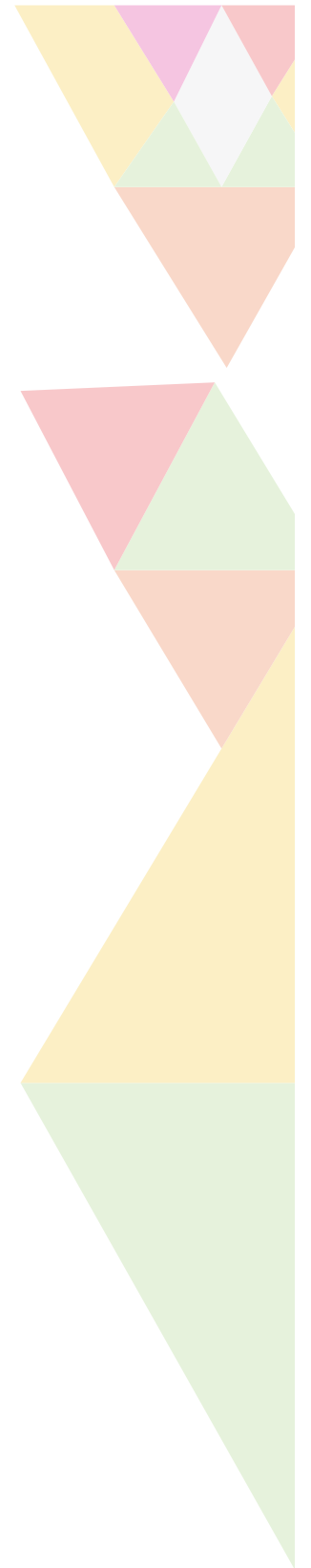
SUPERSTARS OF STEM

2017/20
PROGRAM IMPACT

IN PARTNERSHIP WITH



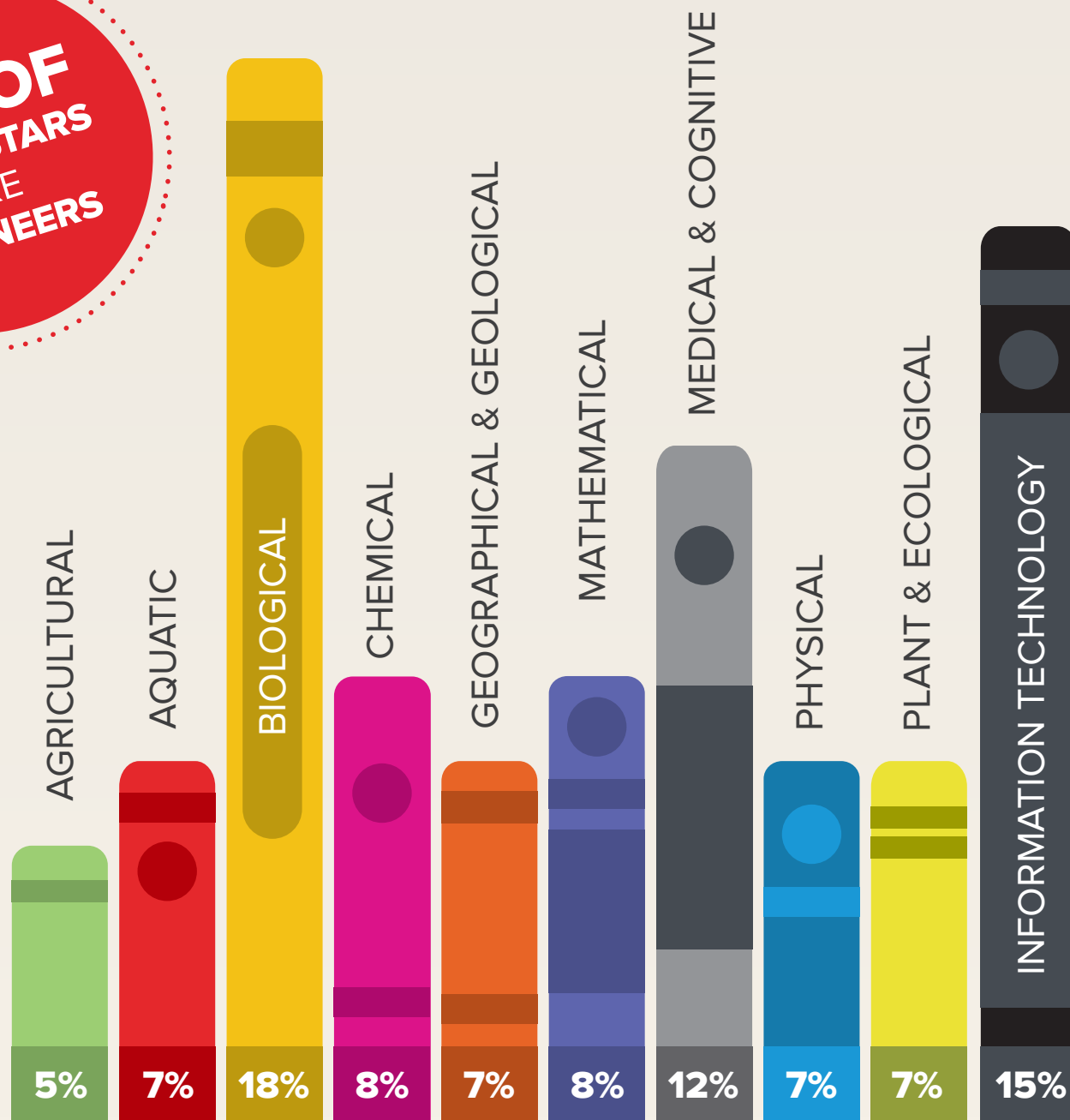
Australian Government
**Department of Industry,
Innovation and Science**



OUR SUPERSTARS WORK

IN ALL AREAS OF
SCIENCE & TECHNOLOGY

**18% OF
SUPERSTARS
ARE
ENGINEERS**



SUPERSTAR DIVERSITY

EMPLOYMENT SECTOR

59% ACADEMIC

24% PUBLIC

15% NOT-FOR-PROFIT

12% PRIVATE

DIVERSITY REPRESENTED

AGE

ALL CAREER STAGES

CULTURAL

DISABILITY

ETHNIC

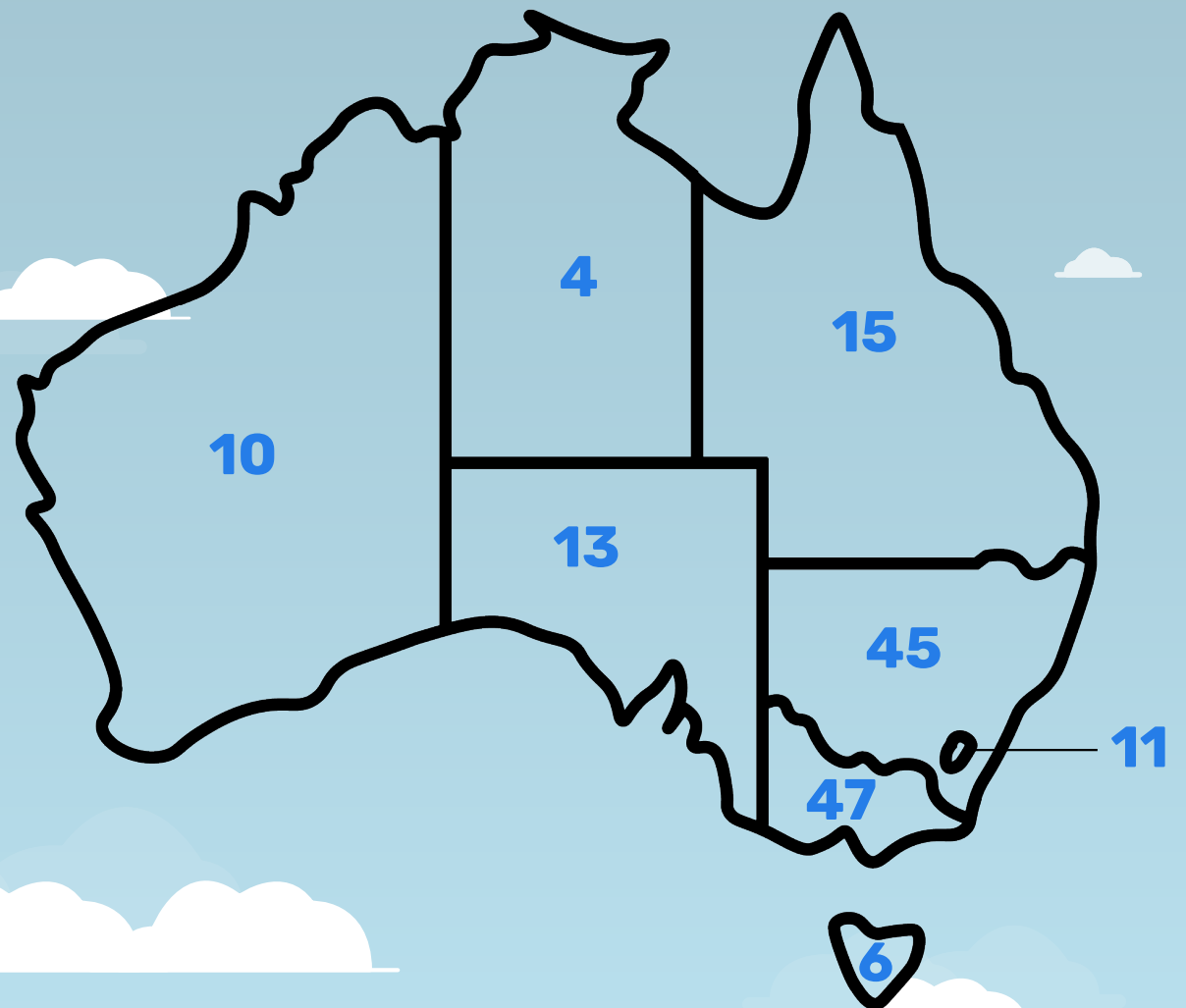
INDIGENOUS

LGBTQI+

LINGUISTIC

REGIONAL

RURAL



SUPERSTAR RESULTS

2017 - 2020

WHAT THEY DO

SCHOOL VISITS
RADIO INTERVIEWS
TELEVISION
BLOGS
PRINT MEDIA
PUBLIC TALKS

162

SCHOOLS VISITED

22,500+

AUSTRALIAN SCHOOL
STUDENTS REACHED

5,200+

MEDIA MENTIONS

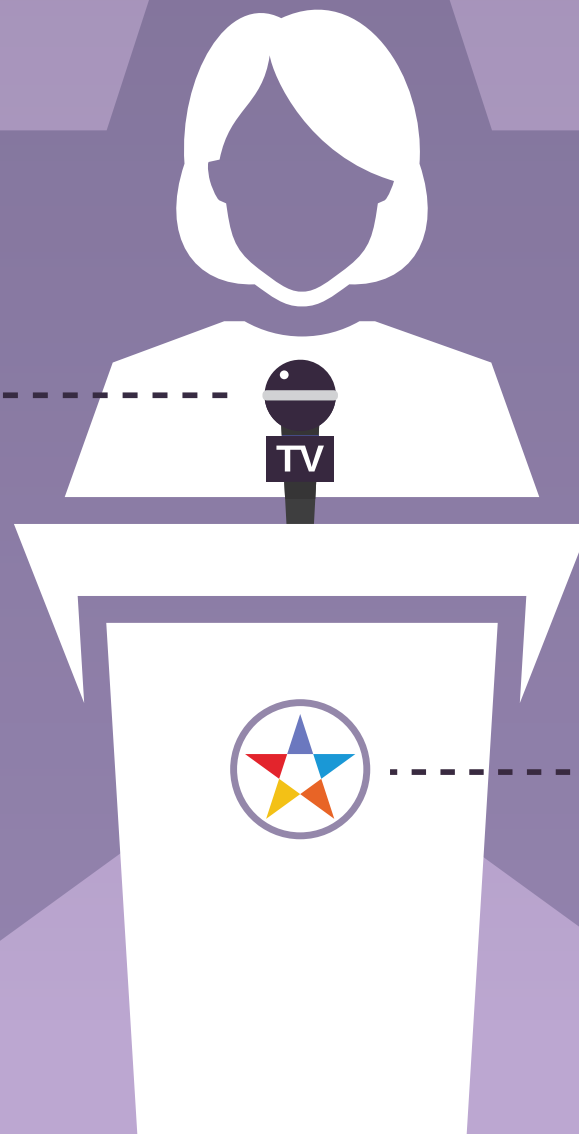
PEOPLE REACHED IN
THE LAST 6 MONTHS:

58 million

THROUGH
TRADITIONAL MEDIA

3.9 million

THROUGH SOCIAL
MEDIA



2019/20 SUPERSTARS OF STEM

AFTER 18 MONTHS

96%

said the program has improved the way they communicate their work

86%

feel more positively about themselves and their career

78%

feel the program has brought about additional career enhancing opportunities

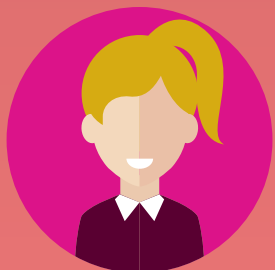
90%

feel very confident in their media communication skills

61%

increase in the number of social media followers collectively

90,000+ FOLLOWERS



SUPERSTAR FEEDBACK

“I have loved my Superstars of STEM journey - connecting with the other awesome Superstars in fields I didn't know existed, learning to talk to a general audience and gaining confidence with media and social media”

DR KARI PITTS
FORENSIC CHEMIST
2019/20 SUPERSTAR OF STEM

“It has given me the confidence to be who I am, to believe in the value of the research that I am doing and to share it with the wider community.”

DR KIRSTEN ELLIS
INFORMATION TECHNOLOGIST
2019/20 SUPERSTAR OF STEM



SUPPORTING PARTNERS



Australian Government
**Department of Industry, Science,
Energy and Resources**



Australian Government
Department of Defence



SCIENCE & TECHNOLOGY AUSTRALIA

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