



Science &
Technology
AUSTRALIA



SUPERSTARS OF STEM

2017/21
PROGRAM IMPACT

IN PARTNERSHIP WITH



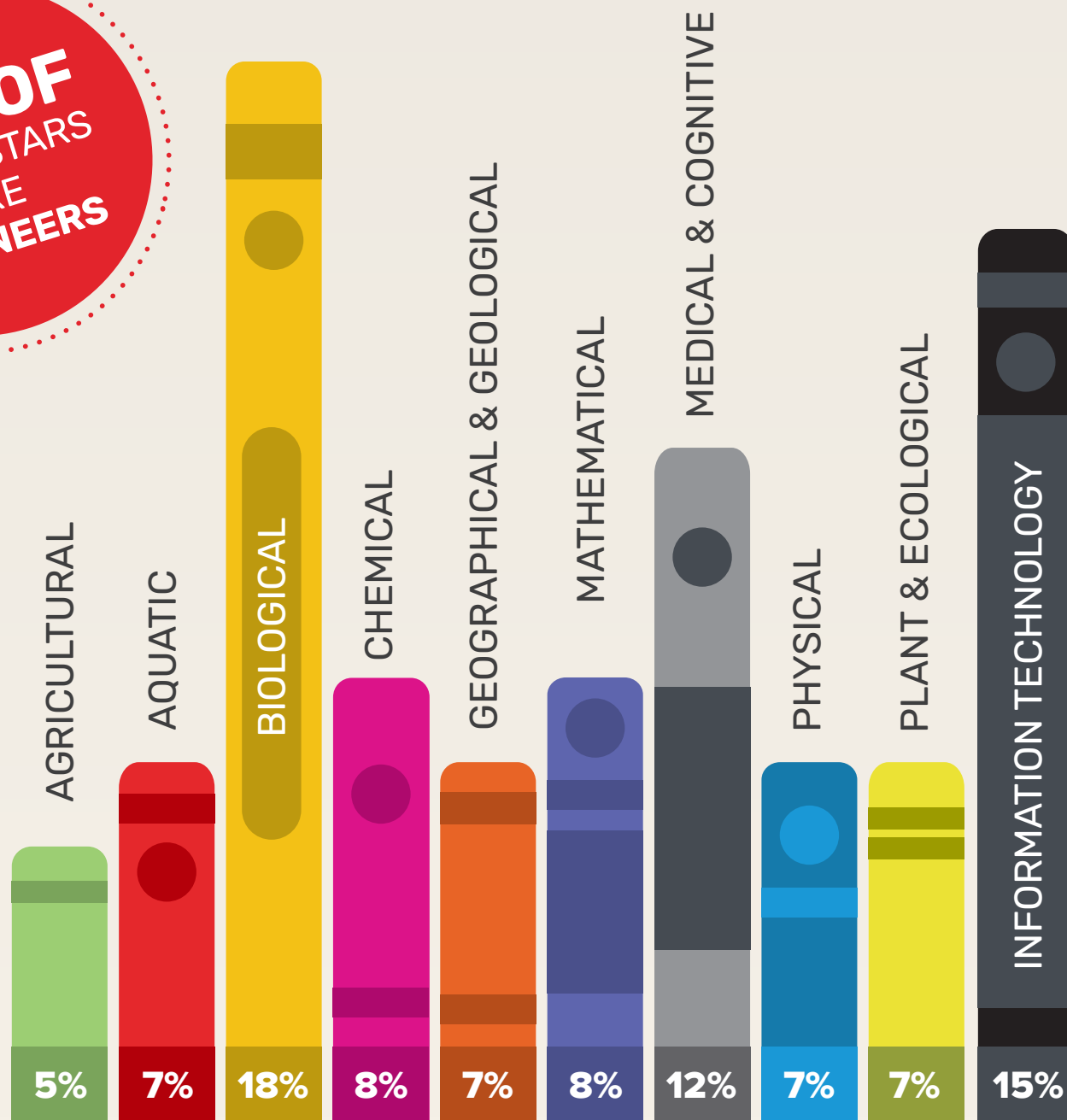
Australian Government
**Department of Industry,
Innovation and Science**



OUR SUPERSTARS WORK

IN ALL AREAS OF
SCIENCE & TECHNOLOGY

**18% OF
SUPERSTARS
ARE
ENGINEERS**



SUPERSTAR DIVERSITY

EMPLOYMENT SECTOR

59% ACADEMIC

24% PUBLIC

15% NOT-FOR-PROFIT

12% PRIVATE

DIVERSITY REPRESENTED

AGE

ALL CAREER STAGES

CULTURAL

DISABILITY

ETHNIC

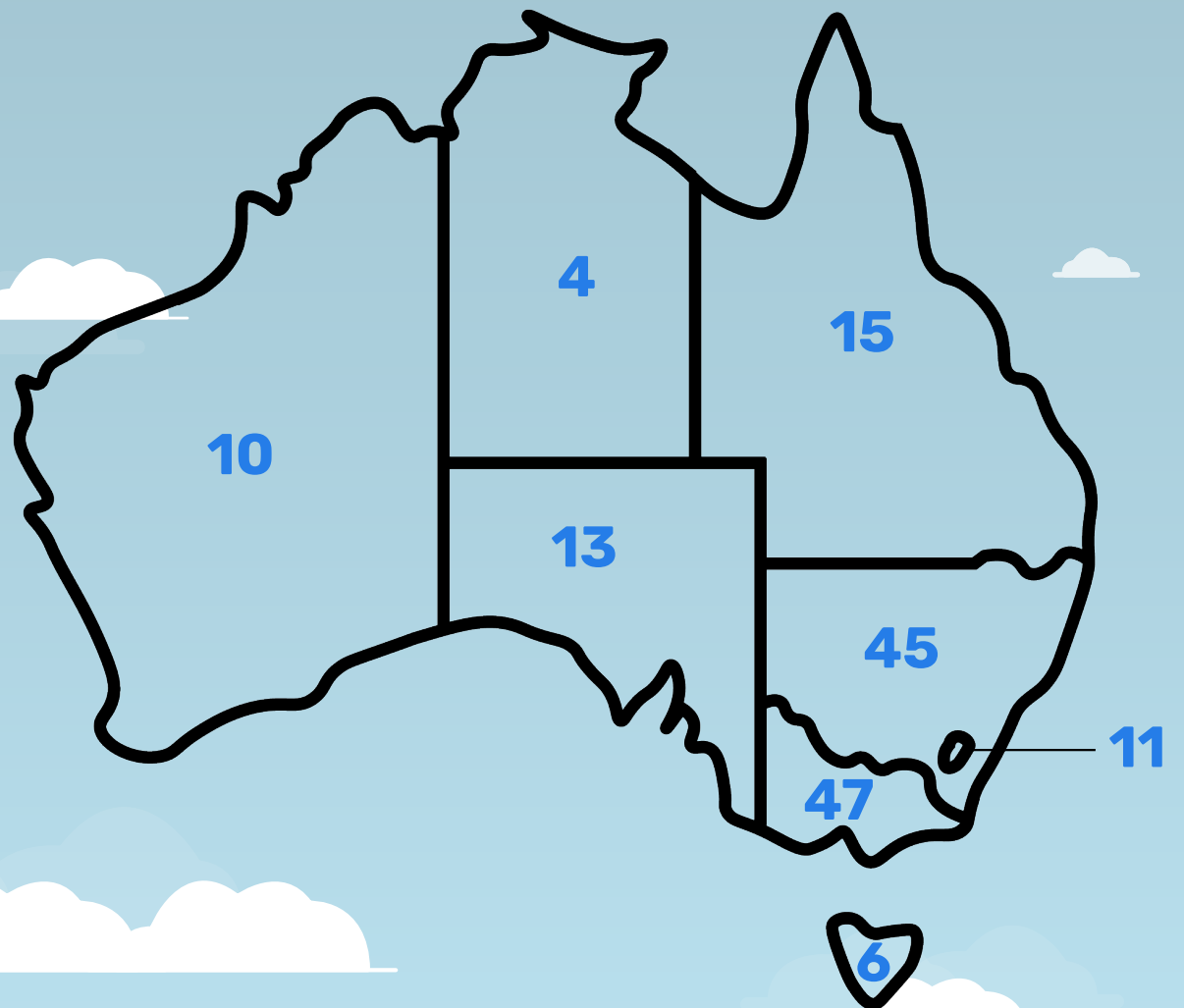
INDIGENOUS

LGBTQI+

LINGUISTIC

REGIONAL

RURAL



SUPERSTAR RESULTS

2017 - 2021

WHAT THEY DO

SCHOOL VISITS
RADIO INTERVIEWS
TELEVISION
BLOGS
PRINT MEDIA
PUBLIC TALKS

237
SCHOOLS VISITED

33,000+
AUSTRALIAN SCHOOL
STUDENTS REACHED

6,100+
MEDIA MENTIONS

PEOPLE REACHED IN
THE LAST 6 MONTHS:

93 million
THROUGH
TRADITIONAL MEDIA

2.2 million
THROUGH SOCIAL
MEDIA



2019/20 SUPERSTARS OF STEM

AFTER 2 YEARS

89%

think the program has improved how others perceive them

73%

said that their performance as a leader has improved

80%

reported an increase in their media skills

98%

would recommend the program to a colleague

44%

were promoted in the last 6 months



SUPERSTAR FEEDBACK

"I feel a great deal more confident in speaking with the media. An invitation to be interviewed on Weekend Breakfast would have previously made me run for the hills, but the program gave me the confidence to not only do it, but to enjoy it."

DR HEIDI SMITH-VAUGHAN
MICROBIOLOGIST
2019/20 SUPERSTAR OF STEM

"I think I am more confident in my skills and my ability to transfer them to different industries. Since starting the program I've switched industries twice!"

KYLIE JONES
PRODUCT MANAGEMENT
LEADER
2019/20 SUPERSTAR OF STEM



SUPPORTING PARTNERS



Australian Government
**Department of Industry, Science,
Energy and Resources**



Australian Government
Department of Defence



SCIENCE & TECHNOLOGY AUSTRALIA

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