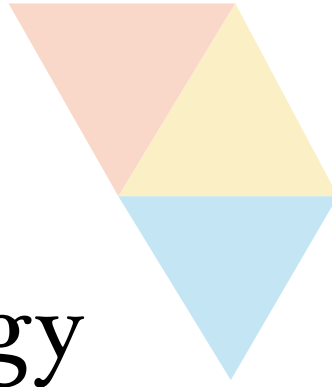




Science &  
Technology  
AUSTRALIA



**2017/21**  
PROGRAM IMPACT

IN PARTNERSHIP WITH



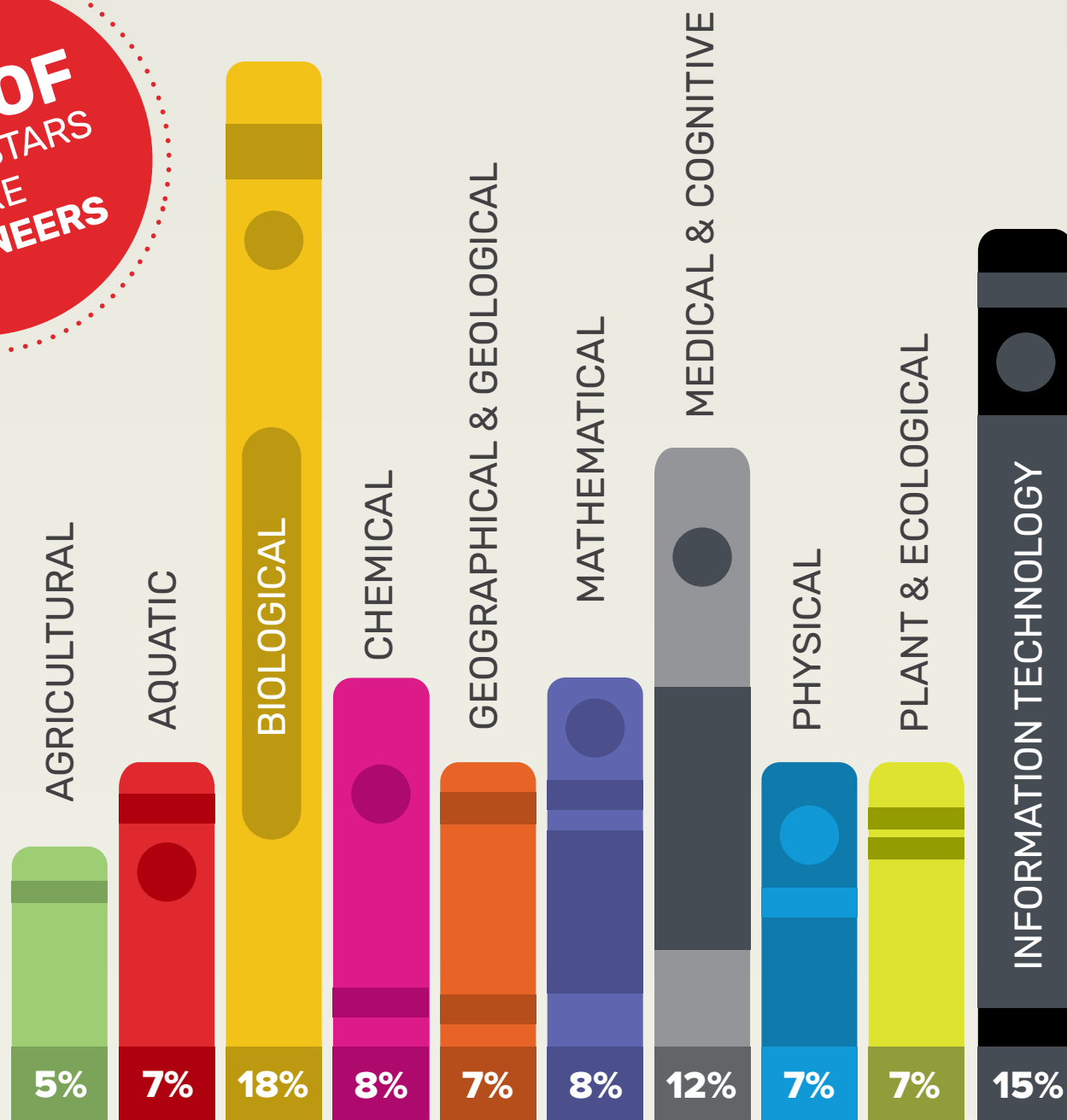
**Australian Government**  
**Department of Industry,  
Innovation and Science**



# OUR SUPERSTARS WORK

ACROSS A RANGE OF FIELDS

**18% OF  
SUPERSTARS  
ARE  
ENGINEERS**



# SUPERSTAR DIVERSITY

## EMPLOYMENT SECTOR

59% ACADEMIC

24% PUBLIC

15% NOT-FOR-PROFIT

12% PRIVATE

## DIVERSITY REPRESENTED

AGE

ALL CAREER STAGES

CULTURAL

DISABILITY

ETHNIC

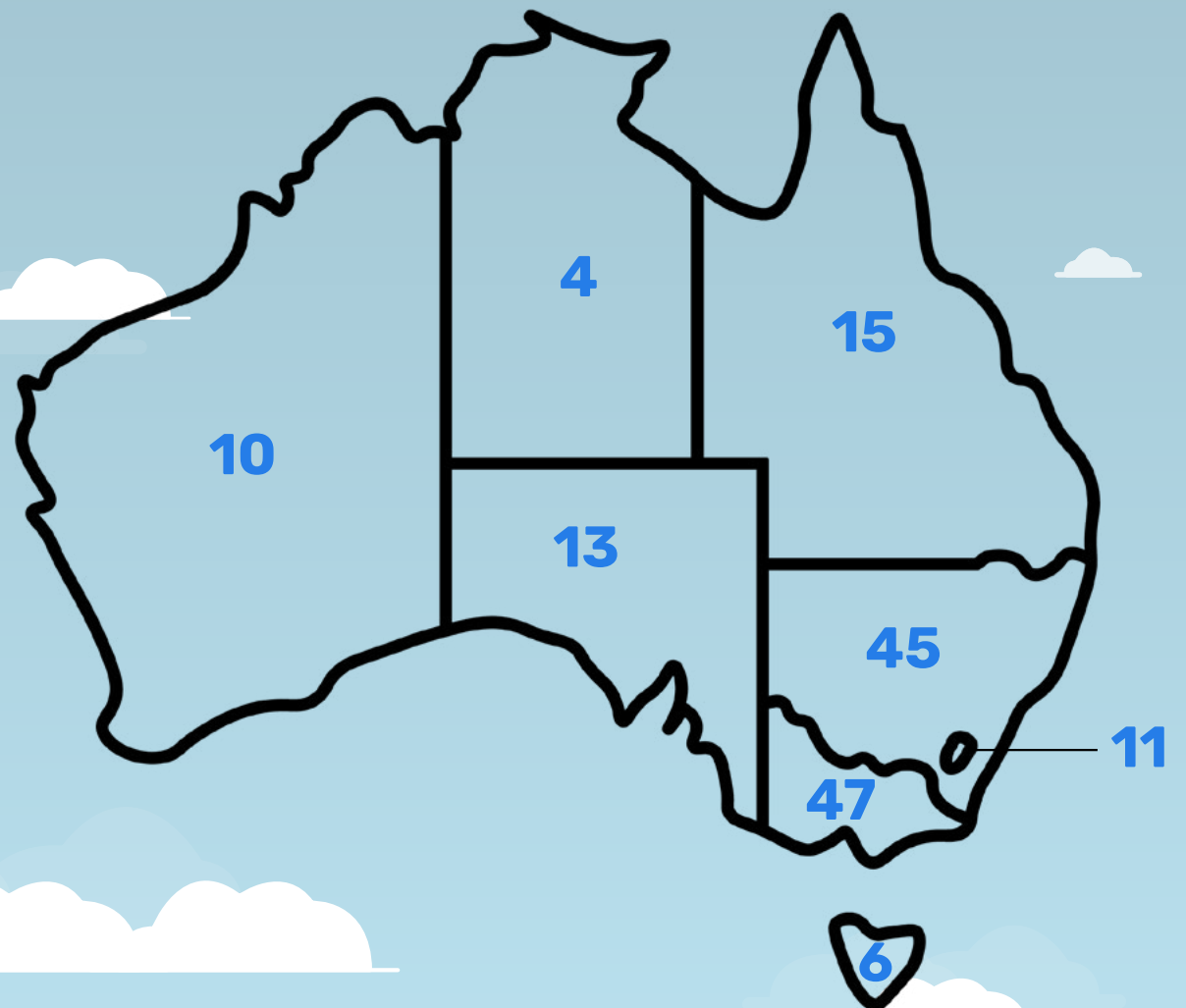
INDIGENOUS

LGBTQI+

LINGUISTIC

REGIONAL

RURAL



# SUPERSTAR RESULTS

2017 - 2021

## WHAT THEY DO

SCHOOL VISITS  
RADIO INTERVIEWS  
TELEVISION  
BLOGS  
PRINT MEDIA  
PUBLIC TALKS

**245**  
SCHOOLS VISITED

**34,000+**  
AUSTRALIAN SCHOOL  
STUDENTS REACHED

**6,600+**  
MEDIA MENTIONS

PEOPLE REACHED IN  
THE LAST 6 MONTHS:

**47 million**  
THROUGH  
TRADITIONAL MEDIA

**4.6 million**  
THROUGH SOCIAL  
MEDIA



# 2020/21 SUPERSTARS OF STEM

AFTER 12 MONTHS

81%

said the program has improved their confidence

93%

said the program has improved the way they communicate their work

83%

think the program has improved how others perceive them

93%

would recommend the program to a colleague

50%

increase in the number of social media followers collectively

34%

were promoted in the last 6 months



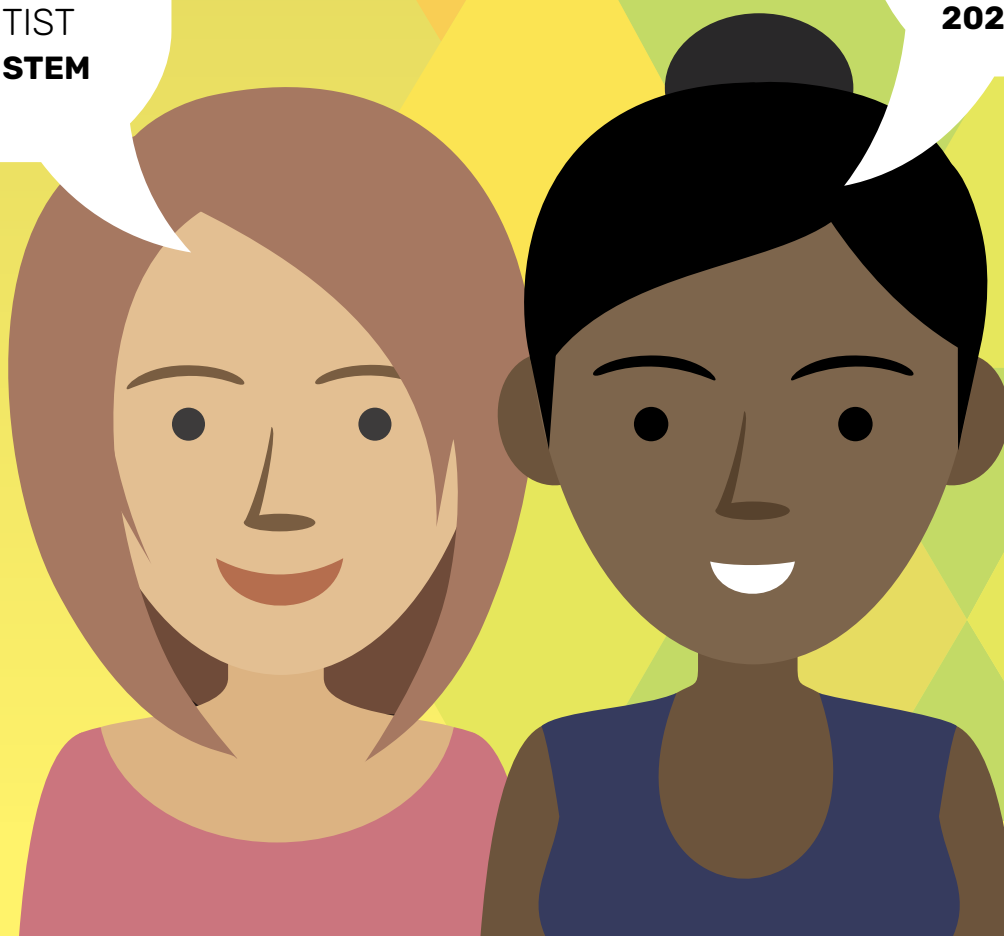
# SUPERSTAR FEEDBACK

“The program has had a significant impact on the way I approach media interviews and how I communicate my research. My engagement with media over the last six months has improved and I am vastly more confident in these interactions.”

**DR HANNAH ROBINSON**  
AGRICULTURAL SCIENTIST  
**2020/21 SUPERSTAR OF STEM**

“The program has made me more confident in reaching out to women in STEM leadership positions to ask for their mentorship and support, put myself forward for more leadership opportunities, and also increase my support for the younger women around me.”

**DR JIAO JIAO LI**  
BIOMEDICAL ENGINEER  
**2020/21 SUPERSTAR OF STEM**



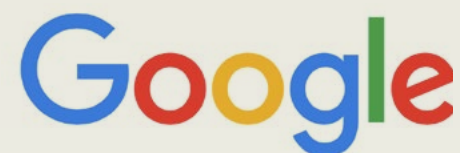
# SUPPORTING PARTNERS



**Australian Government**  
**Department of Industry, Science,  
Energy and Resources**



**Australian Government**  
**Department of Defence**



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