

2017/24 PROGRAM IMPACT

IN PARTNERSHIP WITH

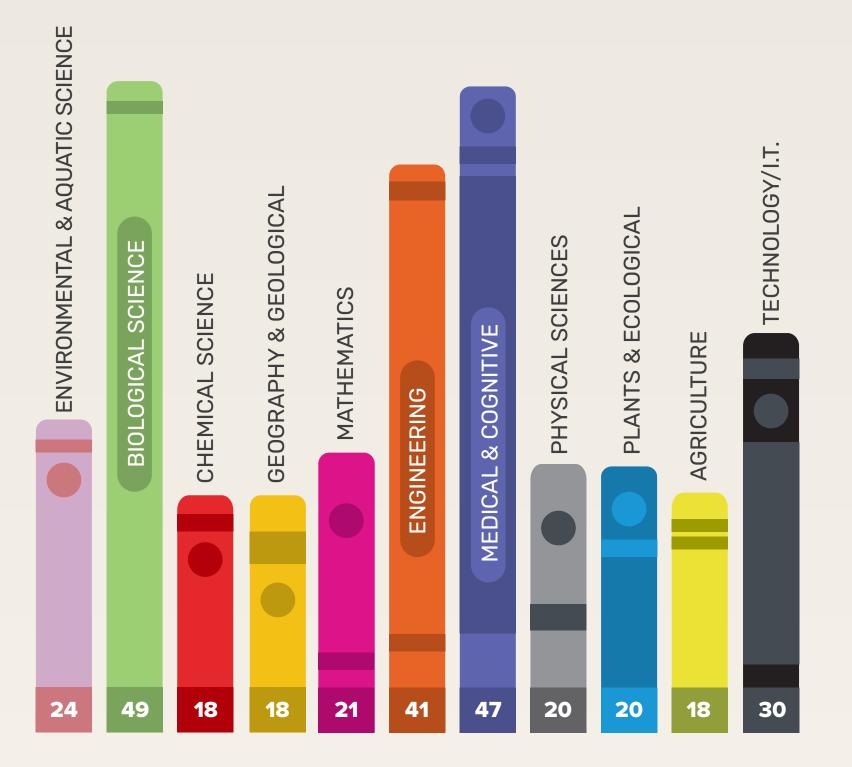


Australian Government

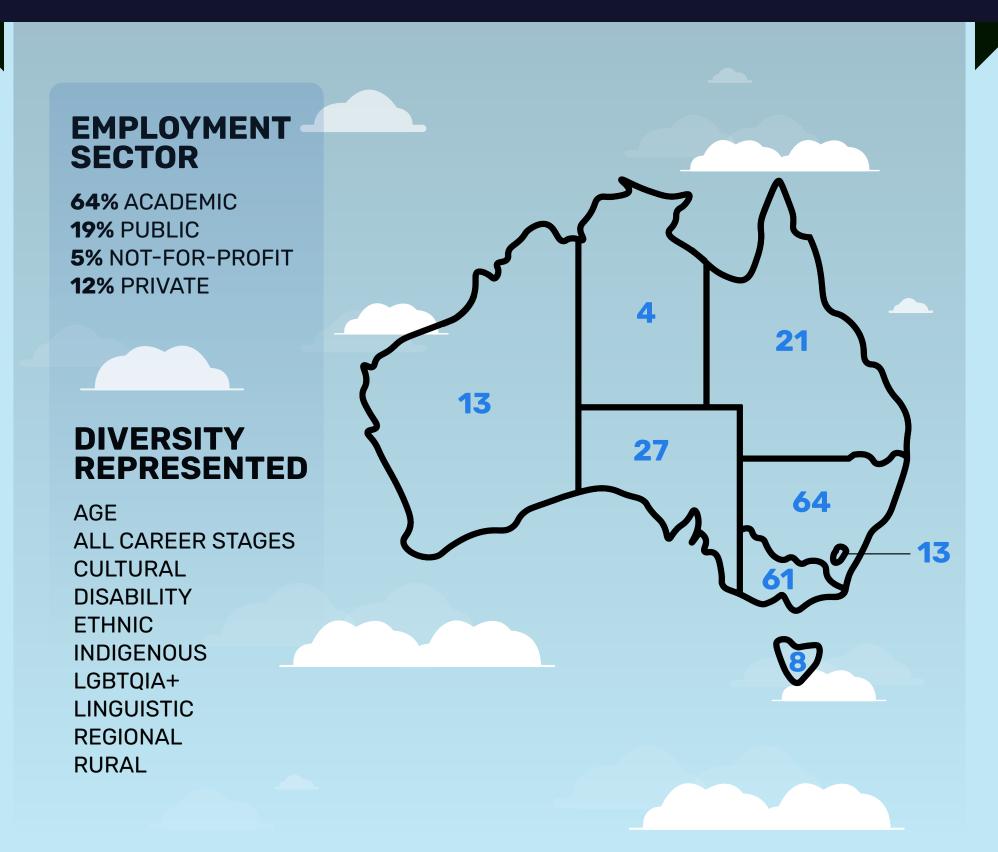
Department of Industry, Science and Resources

OUR SUPERSTARS WORK

ACROSS A RANGE OF FIELDS



SUPERSTAR DIVERSITY



SUPERSTAR RESULTS

2017 - 2024

TV

WHAT THEY DO

SCHOOL VISITS RADIO INTERVIEWS TELEVISION BLOGS PRINT MEDIA PUBLIC TALKS

8,300+

MEDIA MENTIONS

640 SCHOOLS VISITED

78,000+ AUSTRALIAN SCHOOL STUDENTS REACHED

> PEOPLE REACHED IN THE LAST 6 MONTHS:

44 million

THROUGH TRADITIONAL MEDIA

1.5 million THROUGH SOCIAL MEDIA

2023/24 SUPERSTARS OF STEM

AFTER 12 MONTHS

58%

experienced career progression through awards, accolades, promotion or remuneration.

94%

feel the program is making a positive impact on the representation of women in STEM

78%

have experienced additional career enhancing opportunities



are very or extremely satisfied with the program









SUPERSTAR FEEDBACK

"I have rediscovered my love for proper outreach. It's just so good getting out to speak to the kids and young adults!"

DR MELISSA HUMPHRIES, STATISTICIAN 2023/24 SUPERSTAR OF STEM "The program has given me a huge boost in terms of public recognition but also personally has boosted my confidence."

ANONYMOUS 2023-24 SUPERSTAR OF STEM

SUPPORTING PARTNERS





Australian Government Department of Industry, Science and Resources



Australian Government Department of Defence









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